

# Discussing Weight Sensitively: You can make a difference



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# Helping or Harming?



# Why do we avoid talking about weight?

- Lack of time
- Clients want to focus on their pregnancy
- Lack of confidence
- Lack of specific, systemic counseling skill-set
- Personal issues with weight
- Fear of insulting clients
- Negative attitudes/Weight Bias

RED= What we can do something about!!

I am a Healthcare Provider, I  
can't have a weight bias, right???

**WAIT, WHAT IS WEIGHT BIAS?**

# Weight bias:

Negative attitudes, beliefs, and discrimination towards overweight and obese individuals.

(UCONN RUDD Center for Food Policy and Obesity)

**Explicit bias:** attitudes and beliefs we have about a person or group on a conscious level.

**Implicit bias:** automatic attitudes outside of conscious awareness and may even be contrary to the attitudes we consciously express.

# Health Risks of **Weight Bias**:

- Delay in seeking health care, especially preventative
- "Dr." shopping
- Body dissatisfaction, poor body image, eating disorders (binge eating esp.)
- Decreased physical activity (decreased motivation to exercise)
- Less successful in long-term weight loss attempts

# What are prenatal weight gain recommendations?

Pre-pregnancy weight	Recommended weight gain
Underweight (BMI < 18.5)	28-40 lbs.
Normal weight (BMI 18.5-24.9)	25-35 lbs.
Overweight (BMI 25-29)	15-25 lbs.
Obese (BMI 30 or more)	11-20 lbs.

- Review uneven pattern of pregnancy weight gain (1-4lbs. Total 1<sup>st</sup> tri, 1 lb./week 2<sup>nd</sup> -3<sup>rd</sup> tri)
- Impact of “over-screening” due to perceived increased risk of pre-eclampsia and GDM

# Anti-Fat Attitudes Questionnaire

(AFA)

- Validated for use in clinical settings.
- 3 Subscales
- Scoring: 0 = very strongly disagree => 9 = very strongly agree.
- Higher scores indicate stronger anti-fat attitudes.
- Measures **Explicit Bias**



# AFA-Dislike

1. I really don't like fat people much.
2. I don't have many friends that are fat.
3. I tend to think that people who are overweight are a little untrustworthy.
4. Although some fat people are surely smart, in general, I think they tend not to be quite as bright as normal weight people.
5. I have a hard time taking fat people too seriously.
6. Fat people make me somewhat uncomfortable. If I were an employer looking to hire, I might avoid hiring a fat person.

# AFA- Fear of Fat

8. I feel disgusted with myself when I gain weight.

9. One of the worst things that could happen to me would be if I gained 25 pounds.

10. I worry about becoming fat.



# AFA-Willpower

11. People who weigh too much could lose at least some part of their weight through a little exercise.
12. Some people are fat because they have no willpower.
13. It's people's own fault if they are overweight.

# Strategies to Reduce Your Own Weight Bias:

1. Take the AFA or other validated measure of weight bias, take more than once to check for improvement

([http://www.uconnruddcenter.org/resources/upload/docs/what/bias/Assessing\\_Weight\\_Bias.pdf](http://www.uconnruddcenter.org/resources/upload/docs/what/bias/Assessing_Weight_Bias.pdf))

2. Consider that patients may have had prior negative experiences with other health professionals regarding their weight
3. Recognize the complex etiology of obesity (not a matter of personal willpower)

# Strategies to Reduce Your Own Weight Biases (continued):

4. Acknowledge difficulty of lifestyle changes (especially during pregnancy)
5. Acknowledge with your patients that they may have already tried to lose weight repeatedly
6. Emphasize behavior changes vs. numbers on a scale or BMI
7. Recognize that small weight changes can result in significant health gains



## First Step

Ask first for permission to discuss a patient's weight:

*“Is it OK if we spend a little bit of time discussing your health and weight? Exercise? Dietary habits?”*

*Avoid using the terms “fat” or “overweight”*

# What if the answer is “No”?

- *“Ok, I hear you saying that you don’t feel like talking about your weight.” (Reflective listening)*
- *“We typically weigh all of our pregnant patients at every visit, is there a way we can make that easier for you?”*
- *“It sounds like you feel that pregnancy is not the best time for you to try to make some changes.”*

**Overall approach****5 A's of Obesity Management****Ask**

- Ask for permission to discuss body weight
- Explore readiness for change

**Assess**

- Assess body mass index, waist circumference, and obesity stage
- Explore drivers and complications of excess weight.

**Advise**

- Advise the patient about the health risks of obesity, the benefits of modest weight loss, the need for a long-term strategy, and treatment options.

**Agree**

- Agree on realistic weight-loss expectations, targets, behavioral changes, and specific details of the treatment plan.

**Arrange / Assist**

- Assist in identifying and addressing barriers
- Provide resources
- Assist in finding and consulting with appropriate providers
- Arrange regular follow-up.



# Evidence-based

- Endorsed by the Centers for Medicare and Medicaid Services
- Endorsed by USPSTF
- Based upon Behavior-Change Counseling Framework
- Used successfully by PCP's for smoking cessation

# #1 ASSESS

# Assess Readiness to Change with Motivational Interviewing

- Open-ended questions
- Ask about past attempts at weight loss

*“What worked in the past?”*

*“How has your life been affected by your weight?”*

*“Has your weight kept you from doing things you want to do?”*

*“What would be an ideal weight gain during pregnancy for you?”*



# Helps to Identify **Ambivalence & Discrepancy**

- Current behavior vs. agreed upon health goals:

*“I hear that you would like to gain no more than 15 pounds this pregnancy, but your confidence that you will be able to do that is a 6.”*

*“Why did you give yourself this rating?”*

*“What would help you to be more confident in your ability to stay within this range?”*

## Reflective Listening:

*“Sounds like you were frustrated that you did not lose as much weight as you would have liked after your first pregnancy.”*

# Motivational Interviewing

## Use Affirmations to Empower

*“I appreciate your willingness to discuss your struggles with your weight.”*

*“I think your motivation to make changes like drinking less soda and more water is really great.”*

*\*\*\*Acknowledge all changes made, even if small, highlight successes*

# Help Client to Set Realistic Expectations

- *“You told me that you liked to go on walks before you became pregnant.”*
- *“What would be a realistic number of days a week that you would be able to walk for a total of 20 minutes each day?”*
- *Would you be willing to try to replace one soda with a glass of water 4 days out of every week?*

# Assess Current Behaviors

1. Have patient describe a typical day (meal times, beverages, fruits/vegetables, screen time, activity/exercise, sleep)

*“What type of exercise or activities do you enjoy?”*

*“What does physical activity mean to you?”*

*“What is a good night’s sleep for you?”*



# Don't Forget To Ask about Sleep and Self-Care!

- Sleep deprivation disrupts ghrelin and leptin involved in controlling appetite
- Sleep-deprived: too tired to move, change habits
- Awake longer- more opportunities/time to eat
  - “How do you take care of yourself when your are feeling stressed or worried?”*
  - “Do you ever eat when you are worried?”*
  - “What makes you feel less stressed?”*

**#2 ADVISE**

# Use the Healthy Plate Visual:

## HEALTHY EATING PLATE

**HEALTHY OILS**  
Use healthy oils (like olive and canola oil) for cooking, on salad, and at the table. Limit butter. Avoid trans fat.

**WATER**  
Drink water, tea, or coffee (with little or no sugar). Limit milk/dairy (1-2 servings/day) and juice (1 small glass/day). Avoid sugary drinks.

**VEGETABLES**  
The more veggies – and the greater the variety – the better. Potatoes and French fries don't count.

**WHOLE GRAINS**  
Eat a variety of whole grains (like whole-wheat bread, whole-grain pasta, and brown rice). Limit refined grains (like white rice and white bread).

**FRUITS**  
Eat plenty of fruits of all colors.

**HEALTHY PROTEIN**  
Choose fish, poultry, beans, and nuts; limit red meat and cheese; avoid bacon, cold cuts, and other processed meats.

**STAY ACTIVE!**

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[www.hsph.harvard.edu/nutritionsource](http://www.hsph.harvard.edu/nutritionsource)

Harvard Medical School  
Harvard Health Publications  
[www.health.harvard.edu](http://www.health.harvard.edu)

# Advice for Moving More:

- Ask how much time they are spending in front of a screen
- Activity does not need to be continuous-several shorter periods can add up
- Join a community, group/activity, find other moms
- Walk with family, friends, pets after dinner
- Chose activities that involve family outings
- Limit time spent sitting each day

#3 Agree

# Goal Setting-A Partnership

- “How do you think you could improve your own eating habits/move more?”
- Agree upon specific behavioral goals for pregnancy weight gain, dietary changes, limiting screen time, or increased activity
- 1-3 goals only

# Small Steps

- *“What specific changes would you like to start making today?”*



If no response, try:

- *“May I offer you some suggestions based upon what you have already told me?”*

- Insert Graphic of “Small Steps” Chart here



# #4 Assist

(Least practiced part of the 5A's)

# Address other Barriers

- Depression or other psychiatric conditions
- Identify community resources for exercise/activity
- Healthy/easy/affordable recipes(online resources)
- Stress management techniques
- Encourage habit of self-monitoring (most commonly-reported successful strategy for long-term weight maintenance) Technology= new frontier.

# #5 Arrange

(See Resource Guide)

# Arrange referrals:

1. Mental Health
2. Physical Therapy
3. Nutritionist/Dietician
4. Sleep specialist

# Here are the keys:



- *Be honest with yourself about your own fears and biases.*
- *Ask for patient's permission to discuss their weight.*
- *Look for those windows of opportunity- be patient.*



- *Use the 5A's and Motivational Interviewing strategies to help moms help themselves.*